

Response to Office Action  
Docket No. 015.0405.US.CON

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE** **RECEIVED**  
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JUL 30 2007

5 *In re* Application of )  
Irish et al. ) Group Art Unit: 3663  
)  
Serial No. 10/774,301 ) Examiner:  
) Ronnic M. Mancho  
Filed: February 6, 2004 )  
)  
10 For: System And Method For Executing )  
User-Definable Events Triggered Through )  
Geolocational Data Describing Zones Of )  
Influence )

15 **RESPONSE TO OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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Examiner Mancho:

In response to the non-final Office Action mailed on March 30, 2007, for the above-referenced patent application, please enter the following amendments and remarks.

25 **Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.